

1BOG partners with groSolar to make solar even more affordable

Not long ago solar energy for your home was expensive and a daunting installation challenge.

Today solar energy for your home is affordable and uncomplicated to incorporate into your home's environment.

Expert solar installer groSolar has partnered with solar community organizer 1BOG to make solar energy easier to purchase and simpler to install than ever.

Solar fights global warming, making it a solid investment in alternative energy for your home and family. Now everyone can be part of the global clean energy movement.

1BOG this week launched a solar sign-up campaign in the San Diego county.

1BOG, an acronym for One Block Off The Grid, is the largest residential solar community purchasing group in the country. 1BOG takes a cue from the political campaign playbook to organize groups of people, or businesses, interested in purchasing solar and then negotiates group discounts with solar installers. The collective approach results in better prices and better terms of service. Homeowners can literally save thousands by signing up through 1BOG.

Another advantage to 1BOG is that they have done all the legwork. The organization only teams up with the most trustworthy and well known solar

installers – in this case groSolar, a nationally recognized solar installer. groSolar also offers financing options through California-based SunRun, which allows homeowners to install the entire system for as little as \$1,000 down.

A 5,180-watt solar system would cost about \$20,334 after a state rebate and federal tax credits, and would reduce monthly San Diego Gas & Electric electricity charges from about \$244 for electricity to \$34 in a monthly 1,000 kilowatt-hour home – meaning the system would pay for itself within 10 years, shorter if electric rates go up.

Solar arrays are highly reliable, usually lasting over 20 years.

“We’ve never had anyone be disappointed,” said groSolar CEO Jeff Wolfe. “Getting solar installed takes about three days and is easier and cheaper than any remodeling job. Both the people 1BOG and groSolar have the expertise to answer any question about solar installations.”

For more information visit www.1bog.org or or www.groSolar.com.