## groSolar Announces Spring Training Series Line-up groSolar Dealers Benefit from Exclusive Manufacturer-Direct Training

White River Junction, VT – Today groSolar announced an impressive line-up of free exclusive training webinars for its authorized dealers. groSolar has coordinated several upcoming live presentations from a host of training managers and technical support staff representing the solar industry's leading PV, inverter, and racking manufacturers. The series will also offer groSolar dealers the chance to learn more about a residential PV lease program now available to them.

"At SunCap Financial, our goal is to make solar accessible for homeowners," said Jordan Fruge, Senior Vice President of Sales & Marketing at SunCap Financial, groSolar's residential financing partner. "By working with groSolar we are able to offer our residential solar lease product to contractors to make this a reality."

In addition to SunCap, the spring line-up includes online training webinars from inverter manufacturers Enphase and SolarEdge, racking manufacturers IronRide and Renusol, and Motech Americas PV. The series kicked off today with Renusol.

"Product education and training is a great way to educate the market on the latest engineering related to topics such as wind tunnel testing, and share the benefits of our product. We are dedicated to support our customers in their selection process to find the mounting system that best fit their needs. groSolar is providing a great service to their clients and Renusol America is very excited to be invited to participate in this series," said Bart Leusink, President & CEO, Renusol America, Inc.

groSolar has also partnered with industry-leading PV manufacturer, Canadian Solar, to send top performing dealers to the tropical white sand of the Caribbean's Dominican Republic for four days of sun, surf, and product training.

"We procured a lot of Canadian Solar PV for our dealers in 2011 and expect the same in 2012," said Jeff Wolfe, CEO, groSolar. "With our *Talkin' Sun in the Sun* promotion, we're taking the five groSolar dealers who sell the most Canadian Solar between mid-January and mid-March to Dominican Republic to not only learn more about Canadian's latest product line, but to also have some fun. The reward includes an extra ticket for each dealer to bring a guest."

"groSolar is a leader in solar dealers' support and services, and Canadian Solar–one of the toptiered solar manufacturers—is dedicated to long-term support of groSolar's program," said Alan King, General Manager of Canadian Solar (USA) Inc. Solar contractors are invited and encouraged to take part in the training webinars. groSolar takes a great deal of pride in sharing its breadth of PV knowledge and passing the benefits of its strong manufacturer relationships on to solar contractors everywhere.

For more details on the webinars and to register, please visit <u>www.groSolar.com/training</u>. Webinars will be recorded and archived on this page, for those who are unable to attend live.

If you're a groSolar authorized dealer and would like to learn more about the *Talkin' Sun in the Sun* promotion, please visit <u>www.groSolar.com/greatstuff</u>.

To apply to become a groSolar dealer and gain access to groSolar's exclusive procurement services, please visit: <u>http://www.grosolar.com/contractor-sales/become-a-dealer</u>

## About groSolar

groSolar is North America's premier provider of solar energy solutions for commercial and residential applications. groSolar serves the 1 to 30 MW commercial markets with complete EPC, financing, and development options, while serving the residential markets exclusively through its nationwide procurement division. Founded in 1998, groSolar brings leading knowledge to the industry and integrates components from leading solar manufacturers into simple solar energy solutions, which generate clean, reliable energy for decades. groSolar is a mission-driven company dedicated to providing high quality solar energy systems and financial solutions. Learn more at groSolar.com or call 800.374.4494.

## Contact

Brian Armentrout groSolar 802.359.6538 Brian.Armentrout@groSolar.com